



Photo Instagram #Stadium_Jointhemovement



Photo Instagram #Stadium_Jointhemovement



Photo Instagram #Stadium_Jointhemovement

2015-current position
DESIGNER AT STADIUM

Stadium is one of north Europe leading producer and retailer within sporting clothing and equipment.

I have been working with all Stadiums brands through sketching products and producing line art to communicate design concepts, including multiple views and details as necessary.

I have been working with different seasons, where I for the earlier seasons have been completing instructions and artwork compared to working with a start up season where I have been involved in the development from start to final production.

A selection of products from Stadiums own brands Everest, SOC, Warp, Race Marince, OCCANO and Stadium



Photo Instagram #Stadium_Jointhemovement



Photo Instagram #Stadium_Jointhemovement



Photo Instagram #Stadium_Jointhemovement



Photo Lina Kanstrup



Photo Jens Fager

2014

DESIGNER AT JENS FAGER

NON-DISPLAYED PROJECTS ARE CONFIDENTIAL UNTIL LAUNCH
2016

Jens Fager A&D is a design consultancy designing furniture and interior products.

As a designer for Jens I was working with a various range of products, from handheld items to furnitures for high-end brands.

During my time at Jens studio I've been working with the total design process from initial sketches to final CAD for production for brands such as:

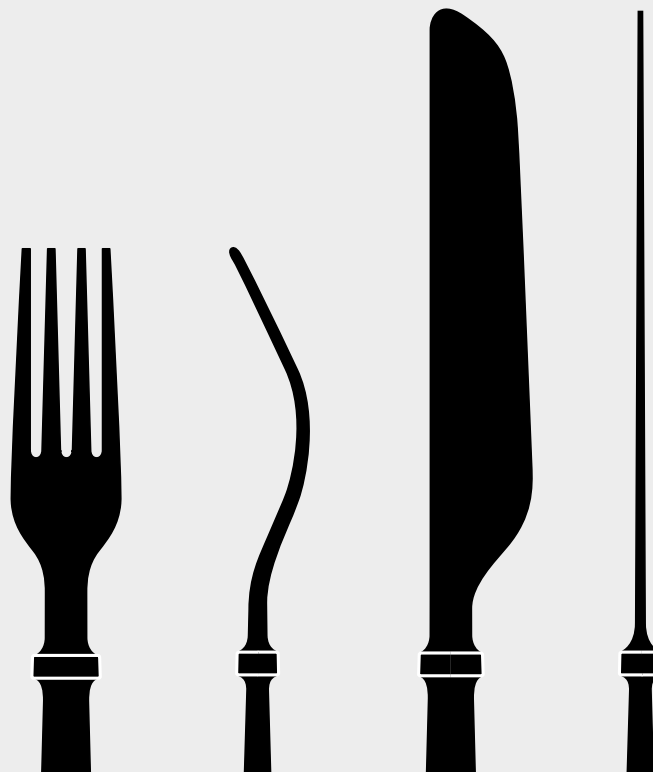
FISKARS®

MUUTO

**RIG
TiG**

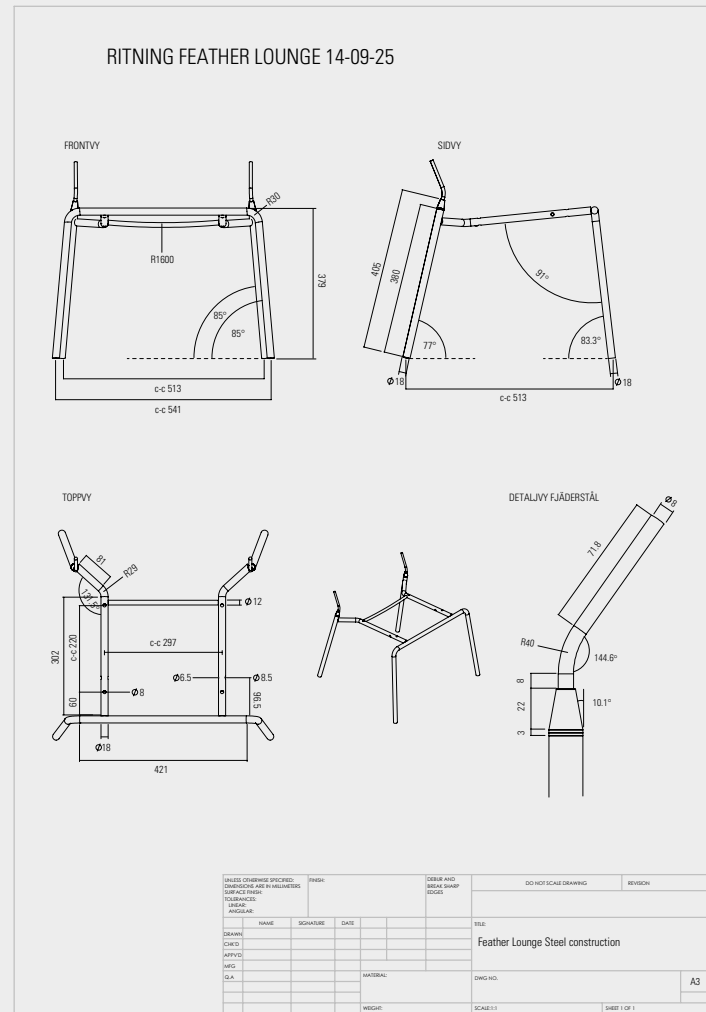
edsbyn®
KONTORSMÖBLER

stelton

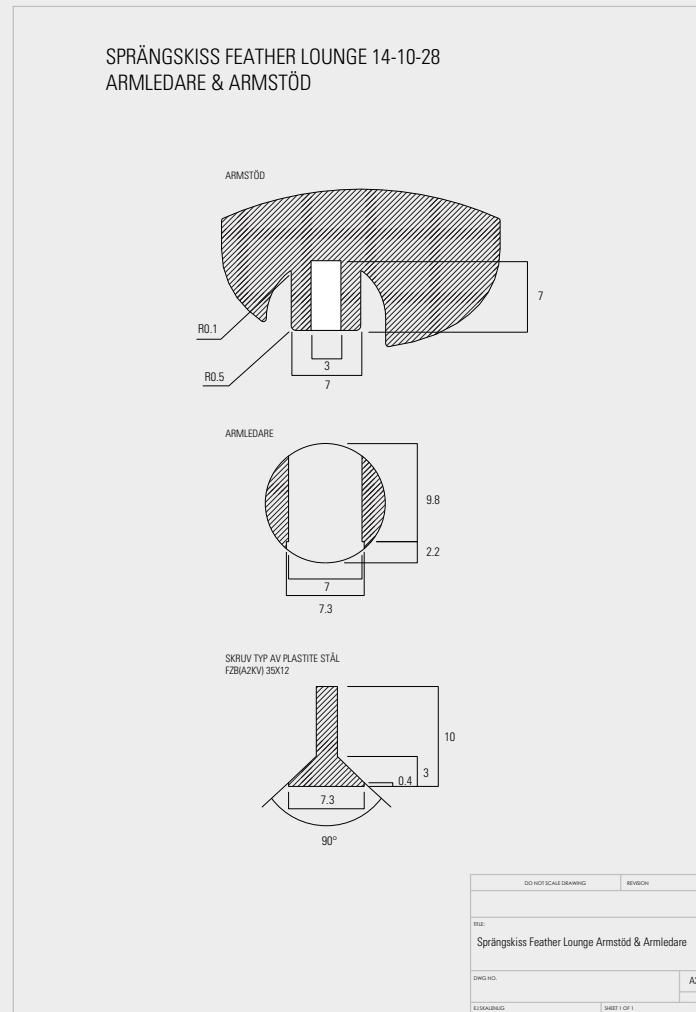




3D Drawing - Solid Works



2D Drawing - Solid works - Illustrator



2D Detail drawing - Solid works - Illustrator



Prototype



Final lounge chair



Exhibited at Stockholm Furniture Fair



3D Rendering - Keyshot



2012-2013

DESIGNER AT TAMPERSEAL

TamperSeal is a small company located in Lund developing alarm system for retail-stores. The alarm systems main focus is to prevent product tampering and shoplifting.

- The product you want to protect is vacuum packed with a electronic tag that sends real-time notification to an e-reader in the store with information when a theft attempt occurs.

- An sound and light alarm is ativated in the store.

-A picture of the current retail zone, sound and light alarm will lead the personnel to the zone of the store where the shoplifting takes place.

ASSIGNMENTS

- Develop the products for the alarm system, from initial idea to final production.
- Take part in the development of the architecture of the circuit boards and its physical implementation to the plastic casings.
- Designing interfaces for the system, regarding vacuum packing, Activation and De-activation and the Alarm-Info.



Designing the exhibit material such as:

MODELS
EXHIBITIONS,
PRINT MATERIAL,
MINIATURE STORE MODELS
AND FLIGHT CASE INTERIOR





2013

DESIGNER AT ALLEGORIA MARKETING AGENCY

Assisted the young and inspirational Allegoria with ideas and design of profile products for various clients.

Designing their webpage and helping them to develop a graphical profile.





2011 Seattle USA INTERN AT RESOLUTE

Resolute develops and produces lighting for public spaces and businesses.

As a part of the design team I developed a lamp series that was named "Prosperity". I also worked with material for production and for exhibitions such as ICF New York.



AT LUND UNIVERSITY

Lighter for non-experienced hikers.

*"A **refillable storm lighter** that shields the fingers from the flame and at the same time protects the flame from **wind and wet.**"*

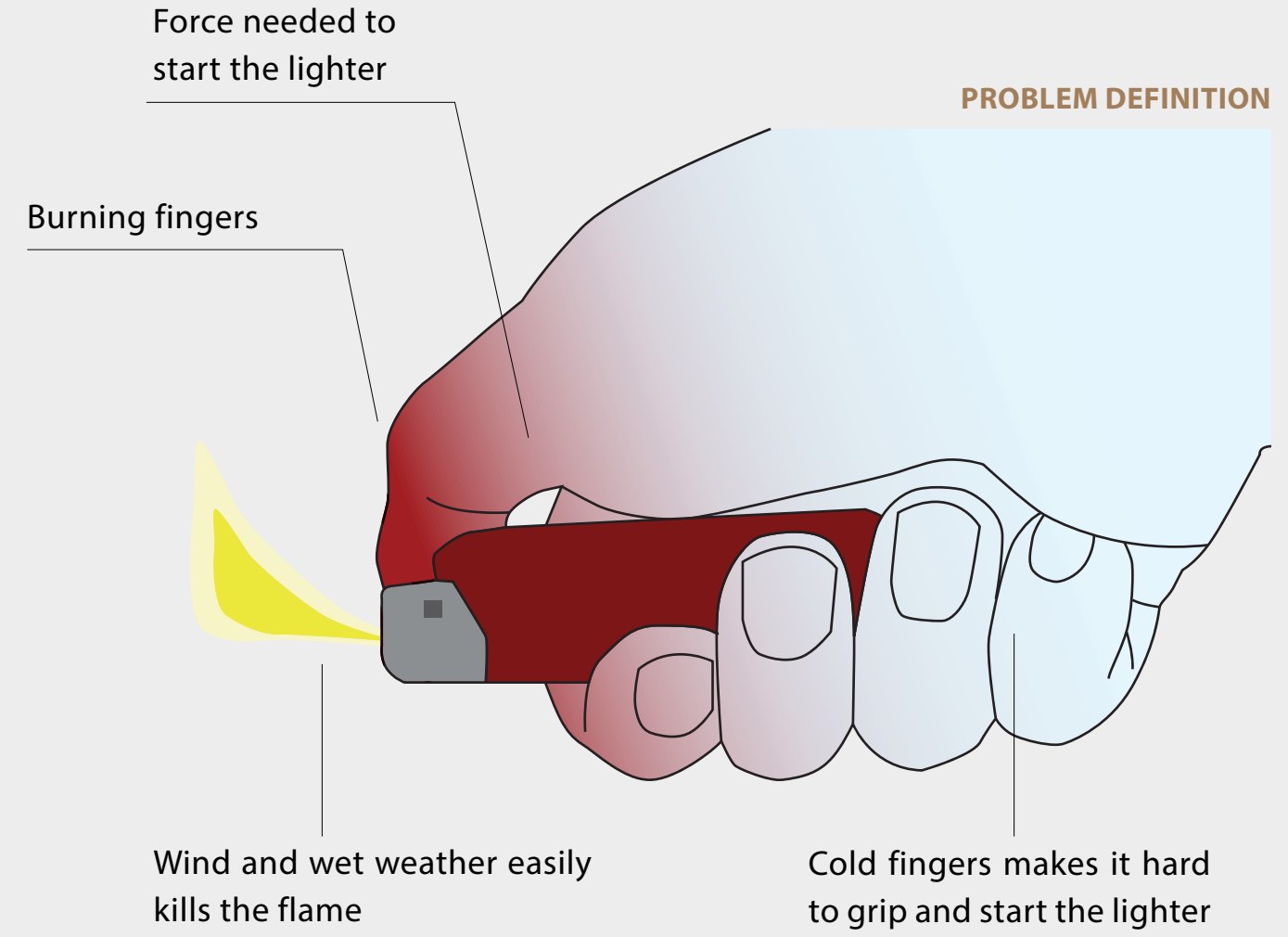
BRAND RESEARCH



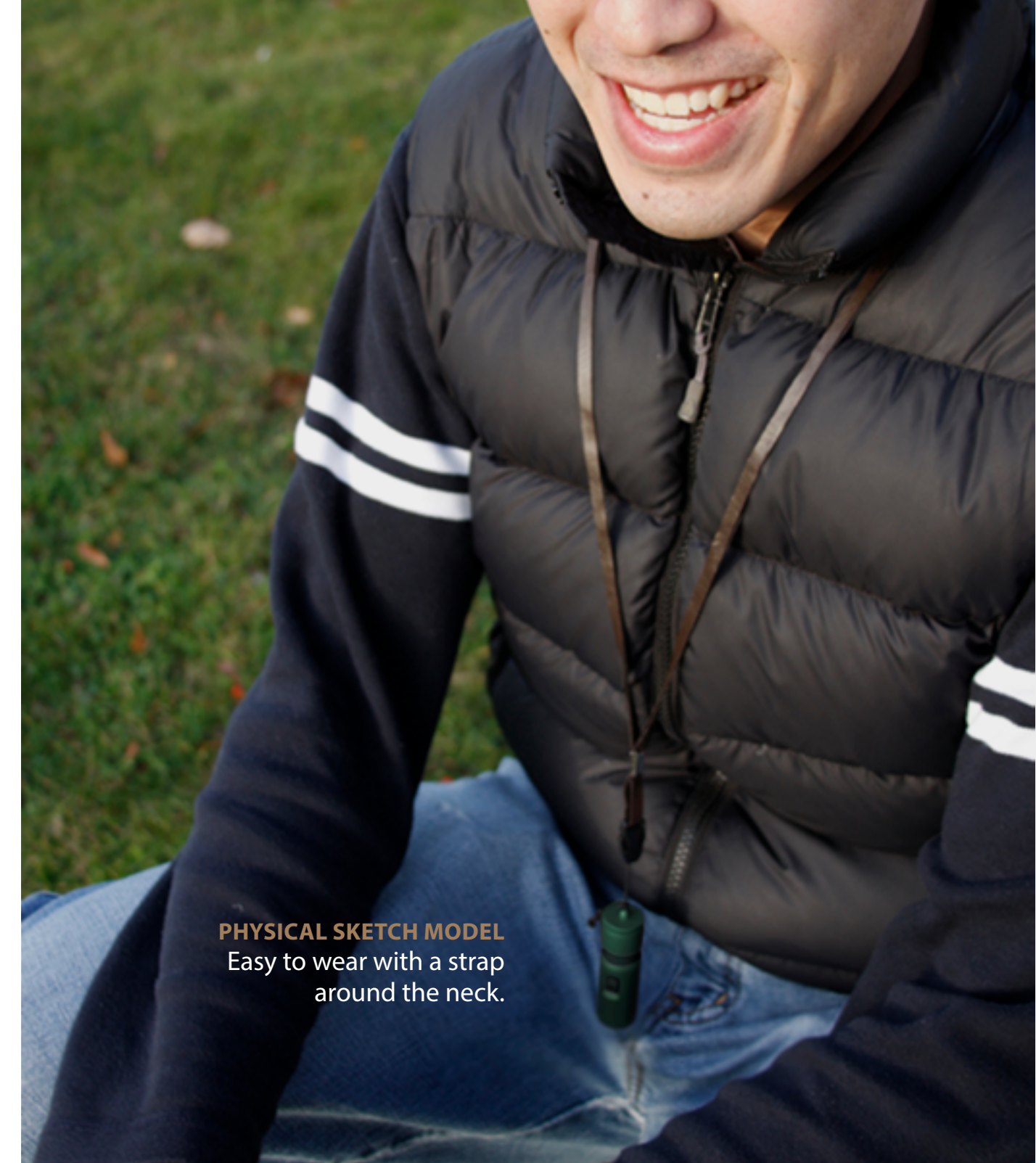
Functional products in bright colored plastic for simpler outdoor life



PROBLEM DEFINITION



SKETCHES



PHYSICAL SKETCH MODEL
Easy to wear with a strap
around the neck.

FIRST SKETCH MODEL



SKETCH MODEL



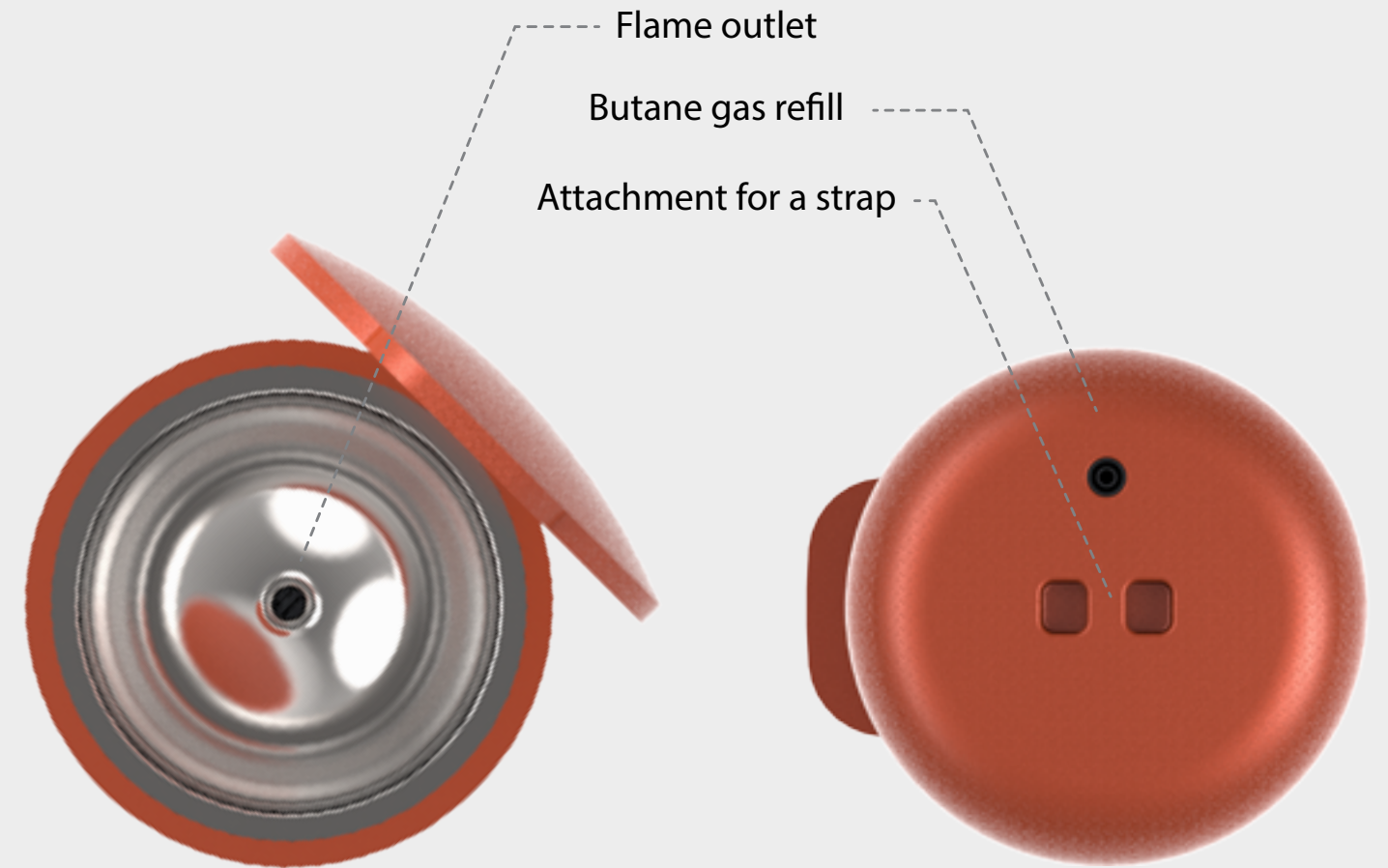
FINAL DESIGN



COLORS



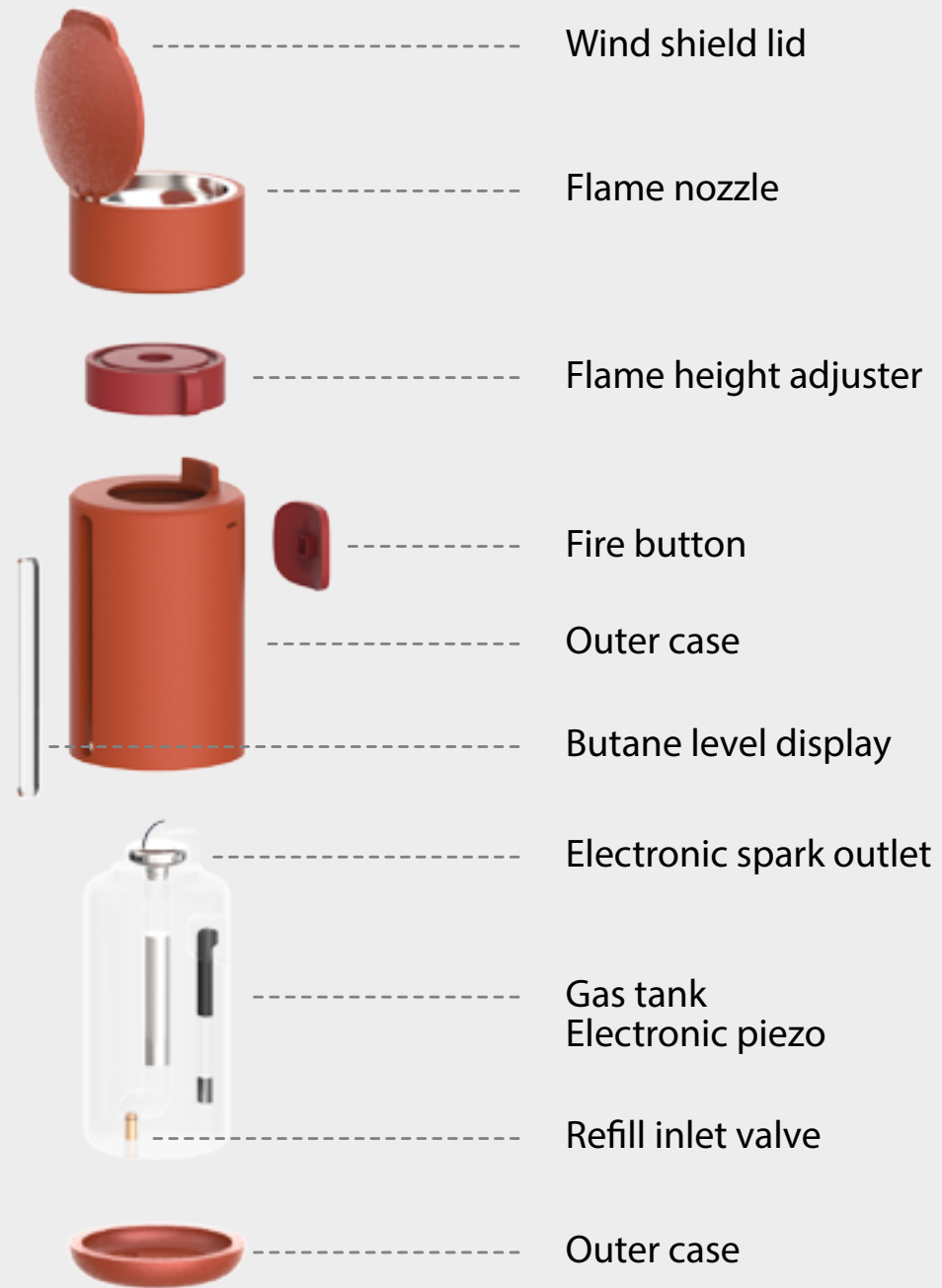
DETAILS



TOP VIEW

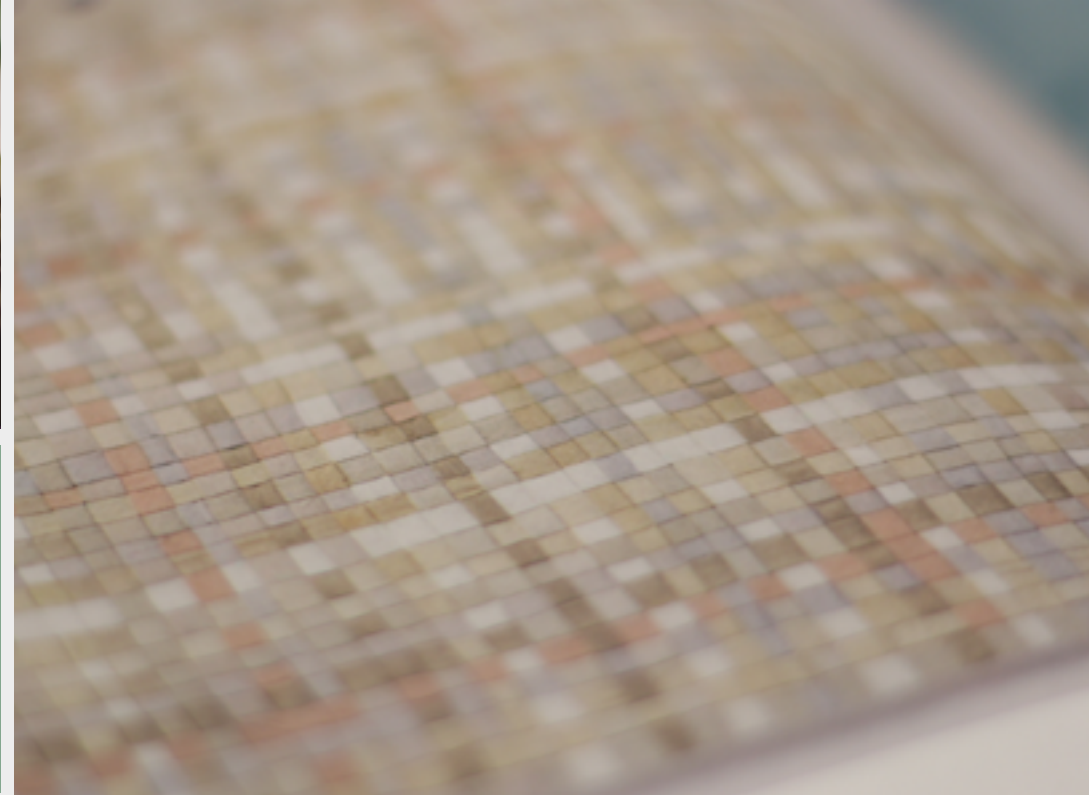
BOTTOM VIEW

EXPLOSION VIEW

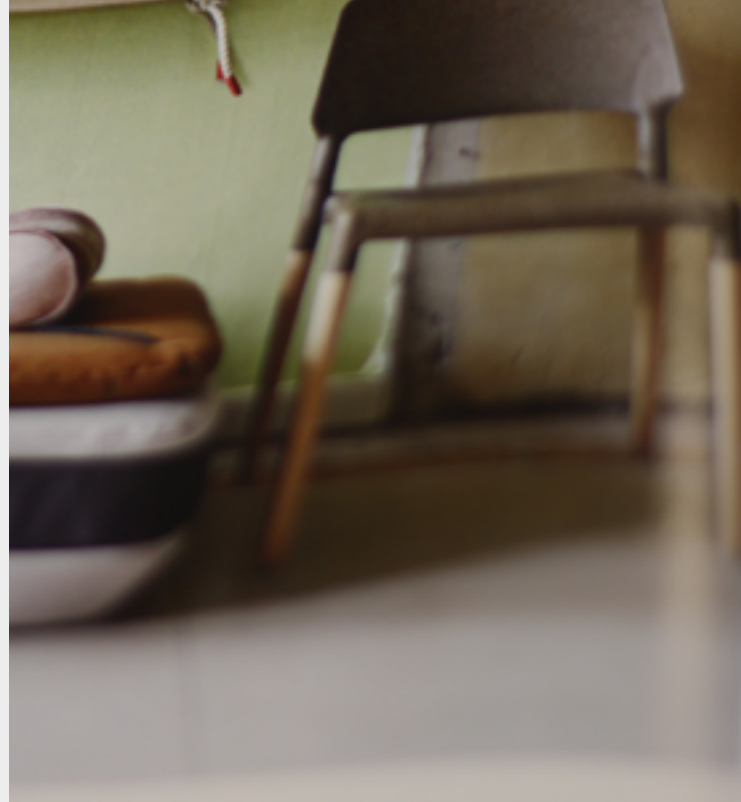




Bedside table
-100% pine.



“Create a furniture consisting only of pine- no glue, no nails.”



Till vänster:
Domestic Kit
köksutrustning

Höger sida:
Konstakode
Konstakad
Stockholm
Konstakad

Konstakode
Stora 1
Konstakode
Konstakad
Stockholm
Konstakad
ca 1990 kr/1st.
Plenty

Joining methods



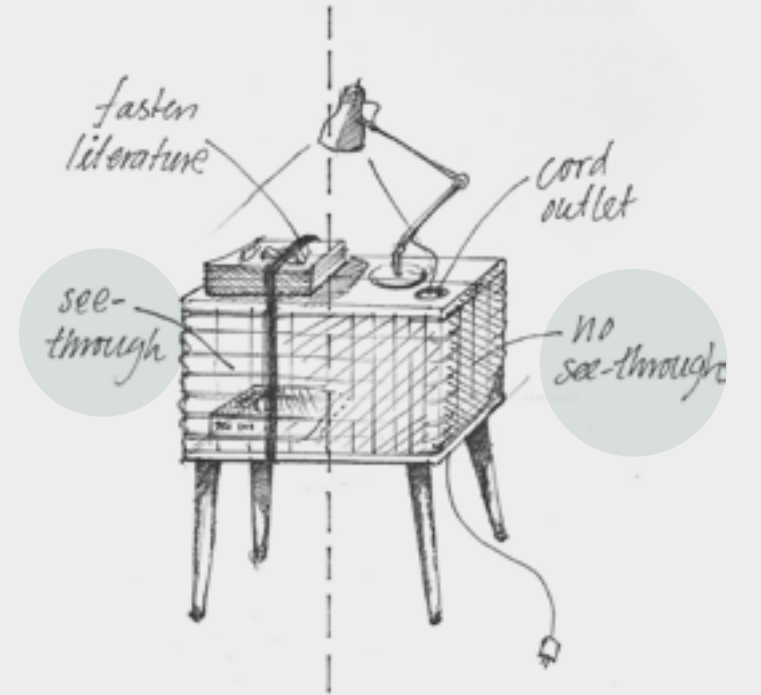
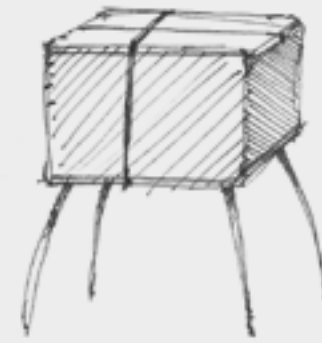
Research



Types of wood

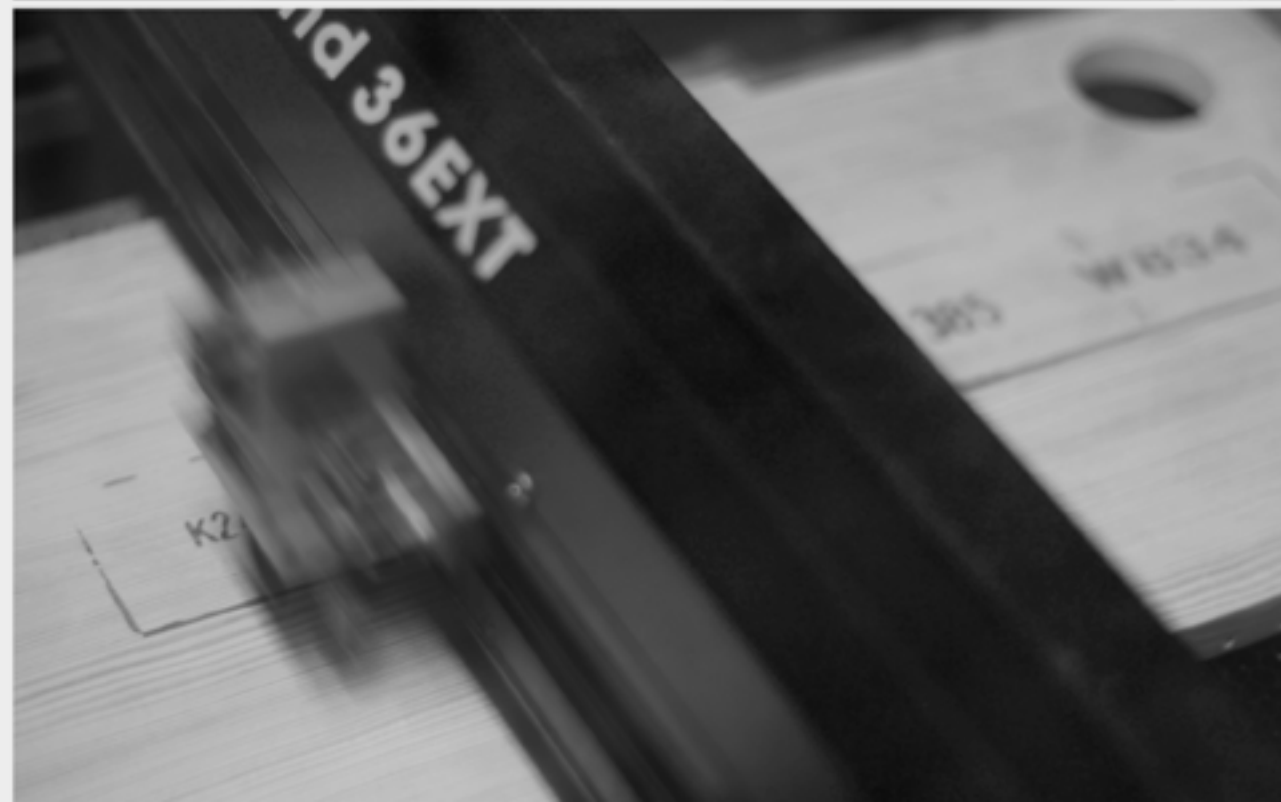
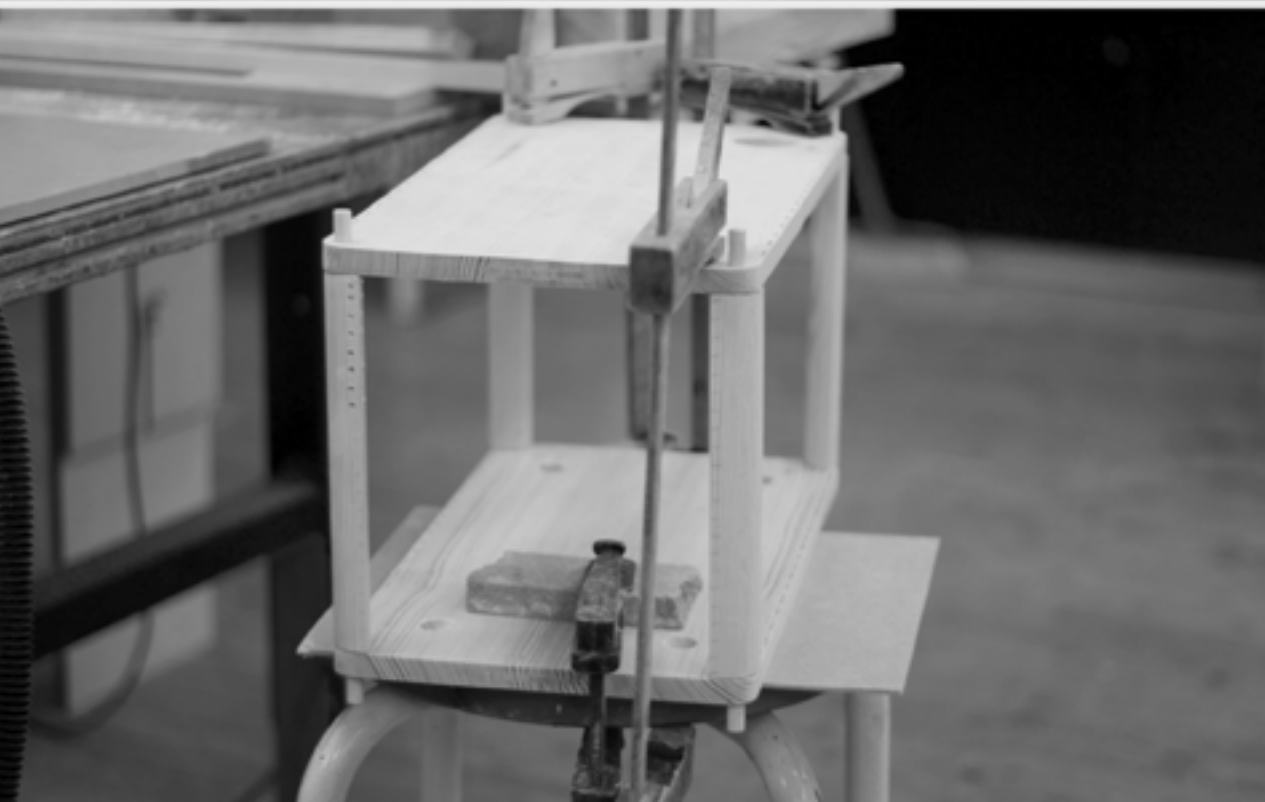


Birch bark weaving





Process in the workshop





A close-up photograph of a person's hand, wearing a black sleeve, locking a bicycle with a silver U-lock. The background is a blurred outdoor scene with green grass and a blue sky. The image is overlaid with a semi-transparent green filter and several vertical, rounded rectangular shapes in varying shades of green.

Protect office items
when commuting
by bike.

PROBLEMATIC SITUATION



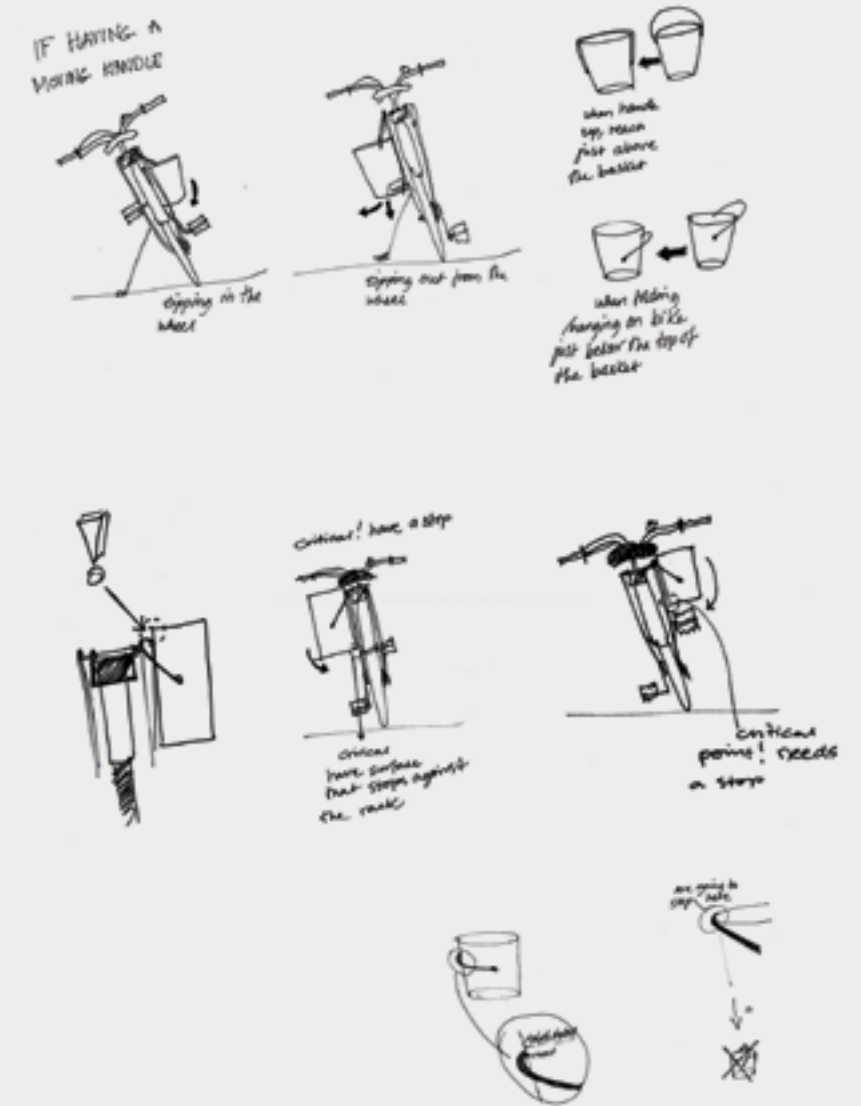
Theft

Fit all items

Wet ground

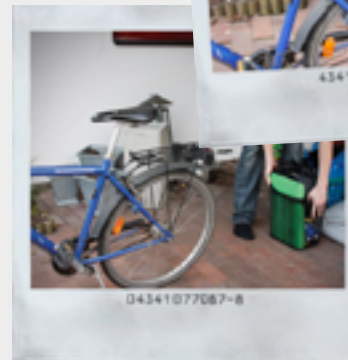
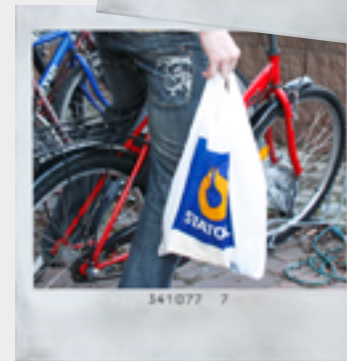
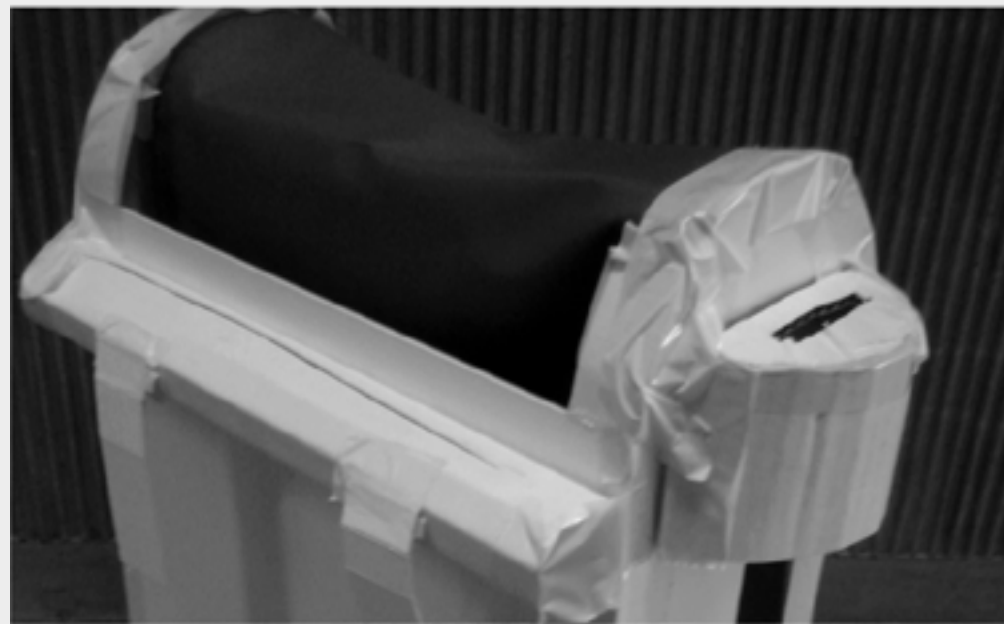
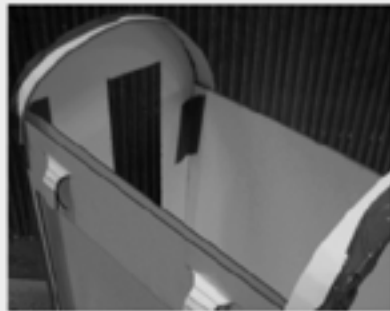
Rain

ANALYSING THE BAKE BASKET AND USER BEHAVIOR



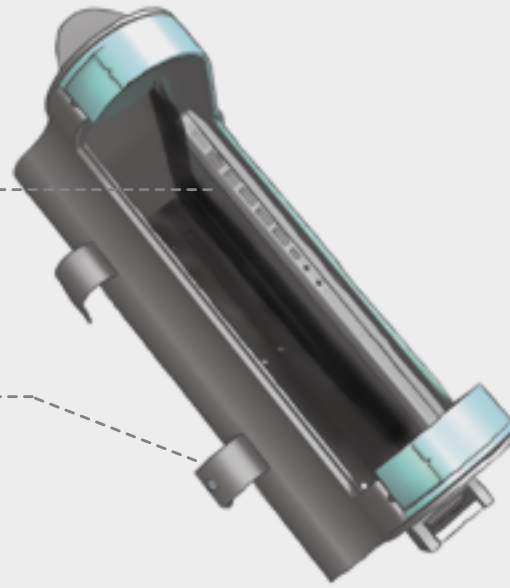
Analysing the bike basket and user behavior

IF HAVING A MORNING RINDOLE

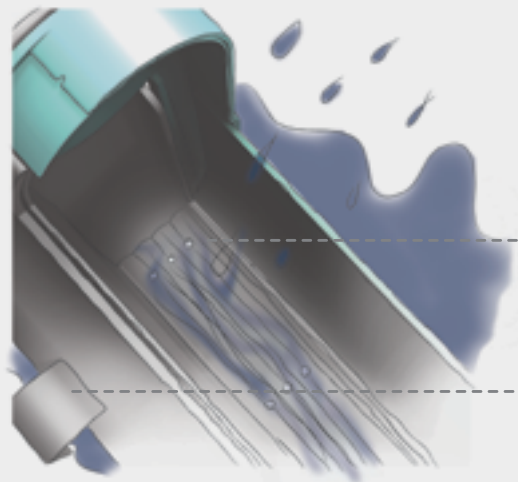


FUNCTIONS

15" laptop storage



Bike lock

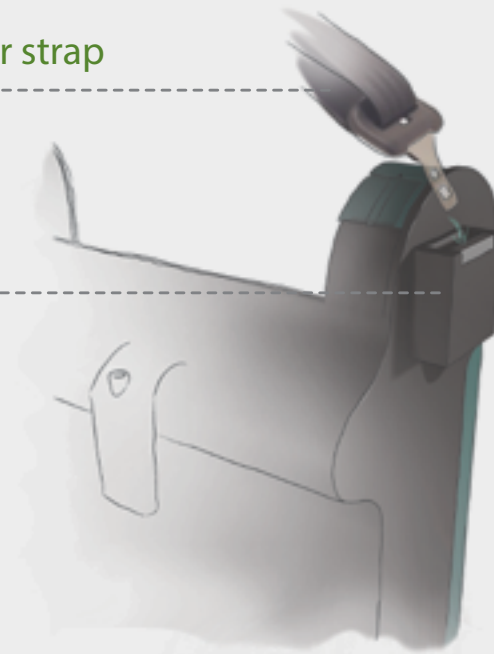


Drainage

Bike rack hooks

Pull out shoulder strap

"Click in" strap



Waterproof lid

Strap nob

Strap to lid



RENDERING OF FINAL MODEL



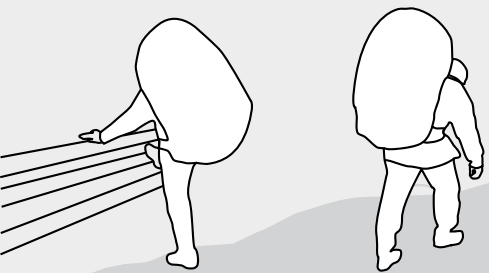


PLUMA PROJECT AT LUND UNIVERSITY

Garment for paragliding.

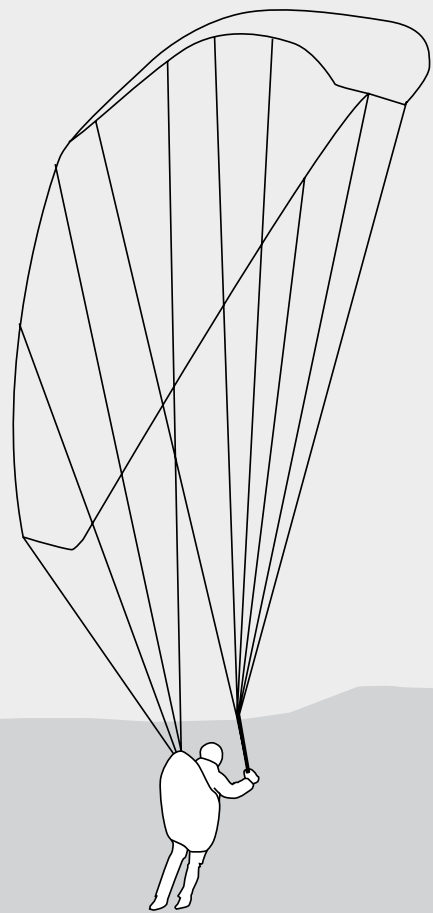
A group project with Joana Holström Cespedes
and Sen Huy Tan

“Design a garment that can be *comfortably worn* in both the *static and the dynamic activities* encountered in paragliding. Used over a wider range of *hot and cold conditions* than garments designed for other extreme sports.”



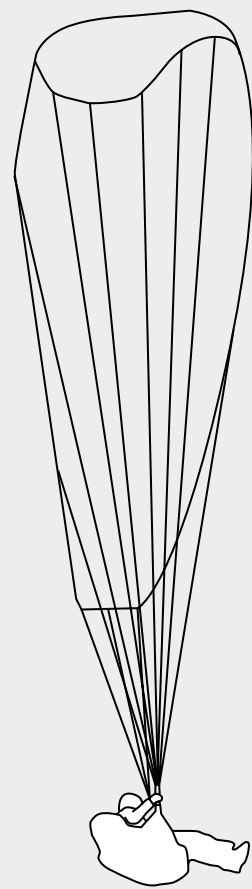
I. APPROACH

Sustained light to intense hiking & negotiating obstacles with a load.



II. PREPARING FOR LAUNCH

Aerobic ground maneuvers, intense running, pulling with arms etc.



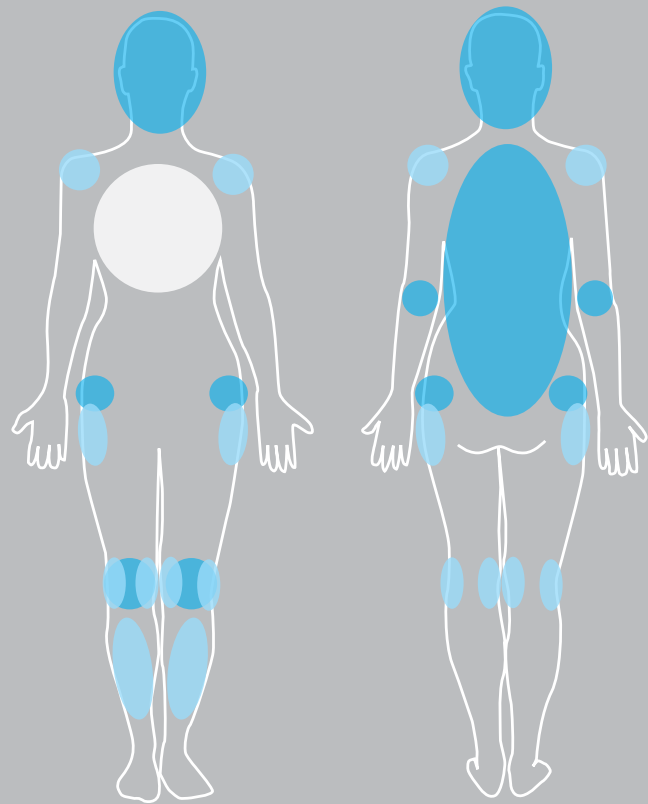
III. SUSTAINED FLIGHT

High altitudes and exposure: very cold temperatures, high winds and long duration.

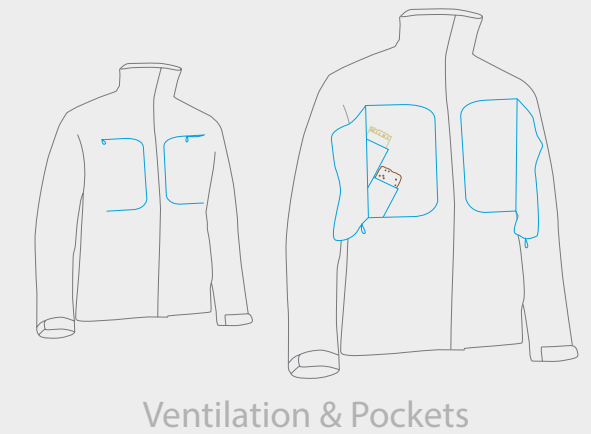
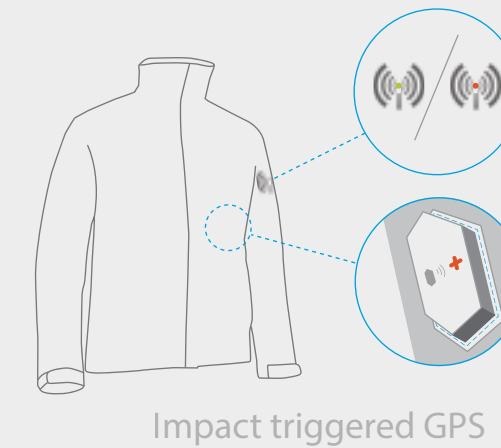
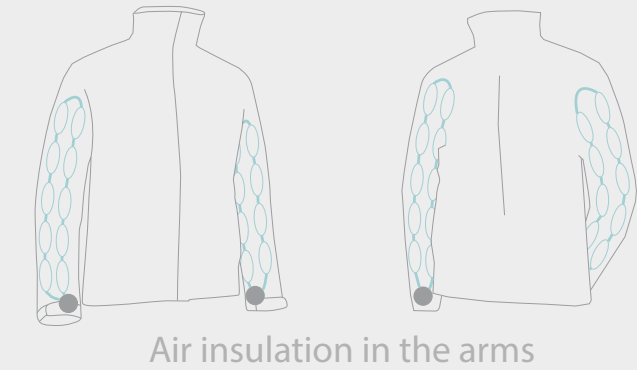
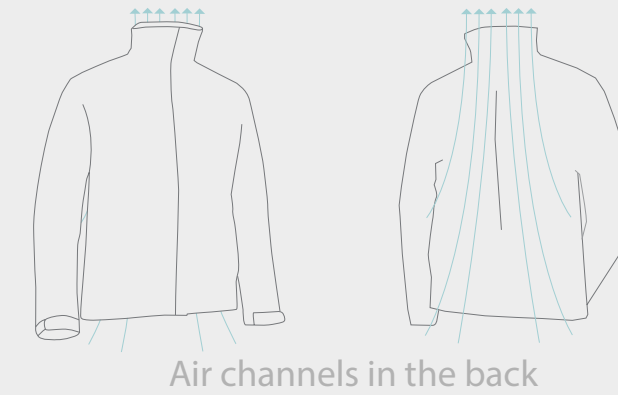
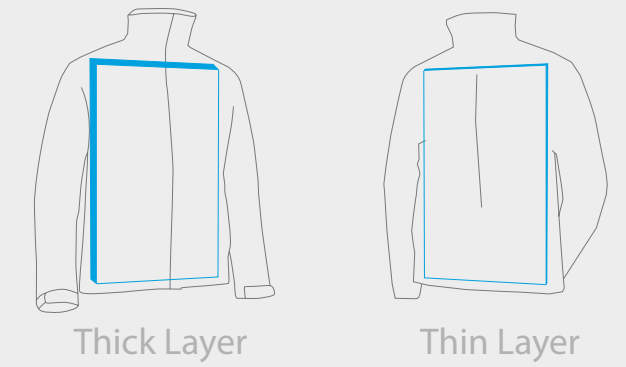
	II. WALK	II. RUNNING	III. FLYING
TEMPERATURE			
PROTECTION			
MOBILITY			

AREAS FOR IMPACT PROTECTION

- Lower need
- Medium need
- High need



IMPACT AND VENTILATION SKETCH MODELS





GPS for tracing the paraglider

Graphics inspired from the glider

Sound transferring variometer pocket

Back panels for airflow

Pockets, works as vent when open

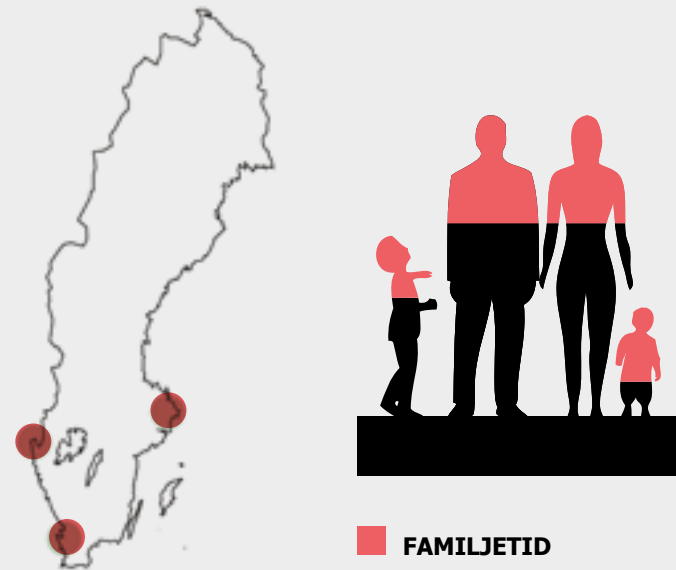


PHYSICAL SKETCH MODEL
Tested for hiking with heavy
load i rough terrain.



+Service House 2049

A group project with Linn Runesson

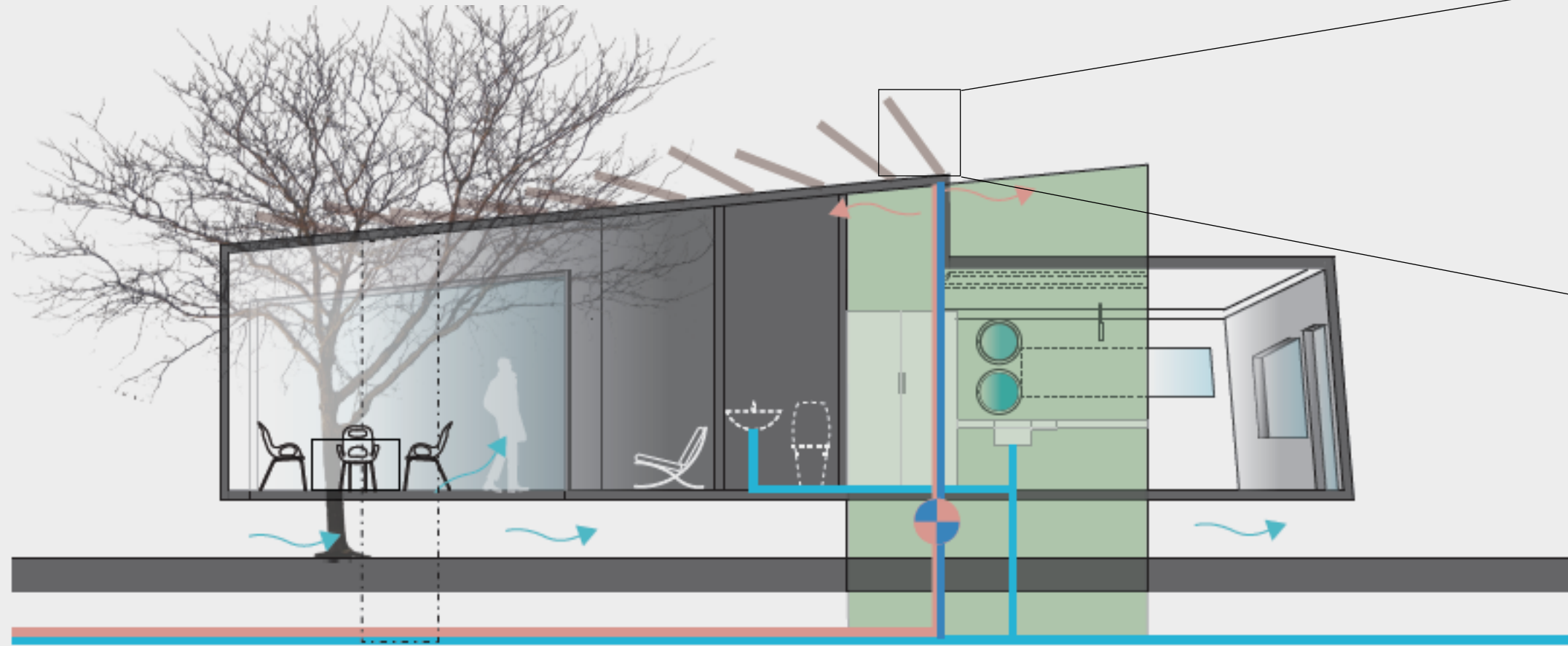


A project about family houses for the suburb of Swedens three mayor cities.

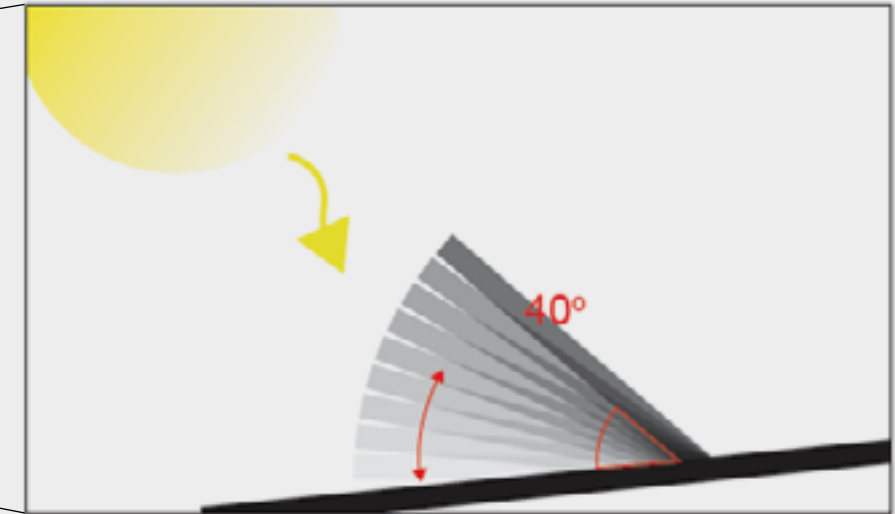
In a time when we have little and valuable family time services helping us with daily tasks become more important.

What if your house took care of laundry, cleaning, its own maintenance but that is built with natural material?

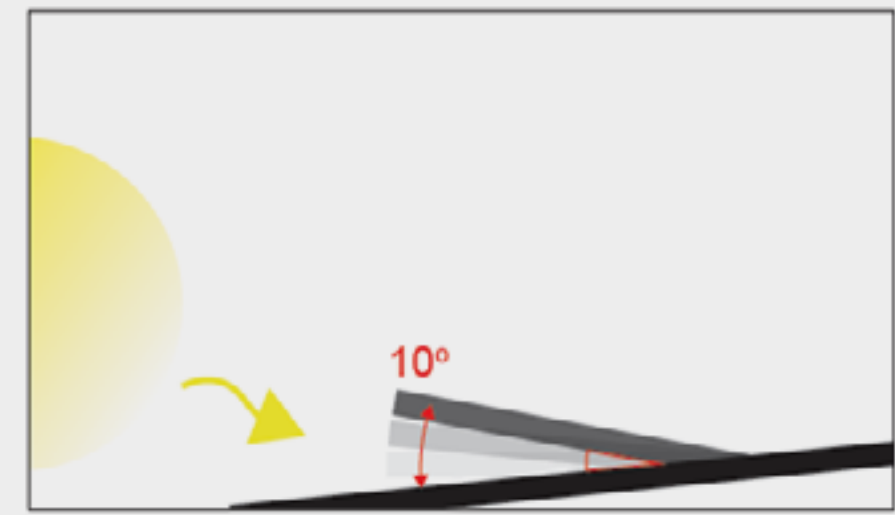


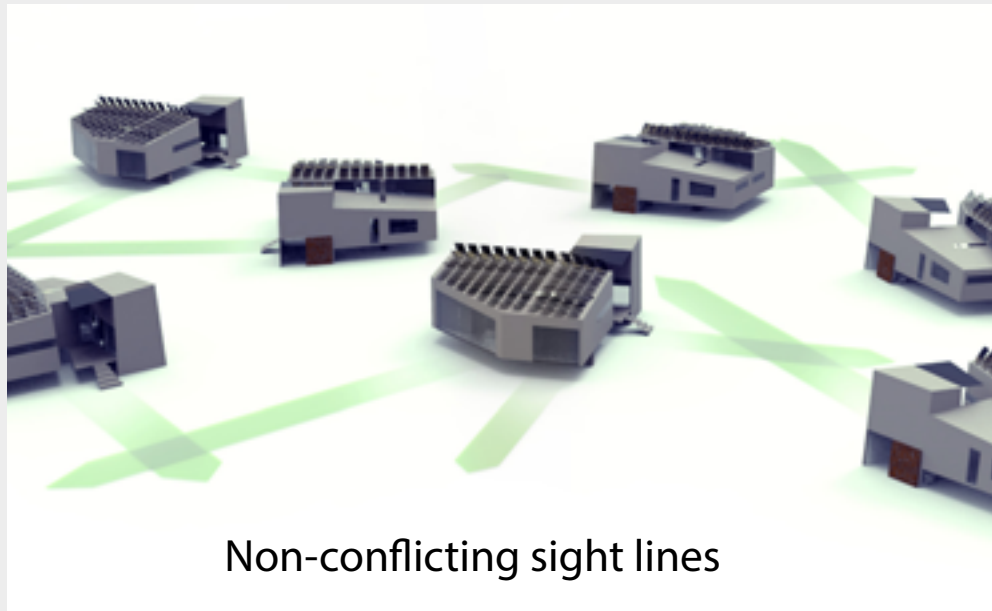


The intelligence and systems of the house built into two service walls.



Solar panels moving in a breathing like motion for an optimal angle of light.





Non-conflicting sight lines



A woman in a black sports top is shown from the chest up. She is wearing a smartwatch on her left wrist and white earbuds. The background is a blurred indoor setting. The image is overlaid with semi-transparent geometric shapes in shades of blue and white.

PERSONAL PROJECT

Phone extension for sport

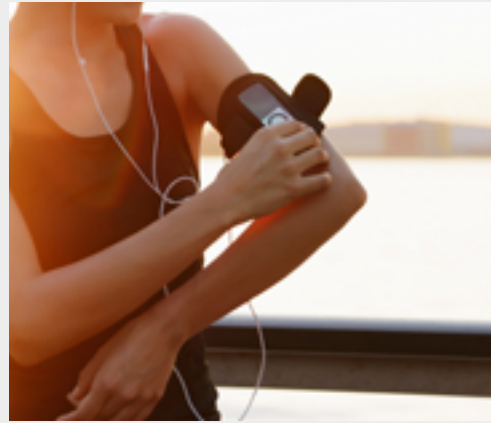
“External control for your phone during activities.”

Control your music and answering calls during sport activities in all weather and with gloves.
Being able to fast and easy ***call a pre-programmed number*** in case of ***emergency***.

**PROBLEMATIC SITUATION
USING A PHONE DURING ACTIVITIES**

I. CONVIENIENCE

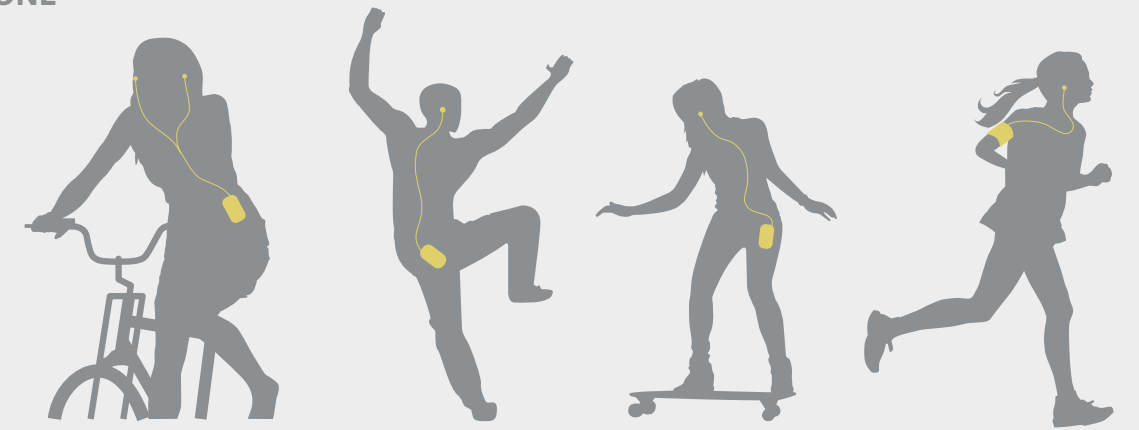
- Change song
- Volume control
- Take/Make a call
- Using gloves



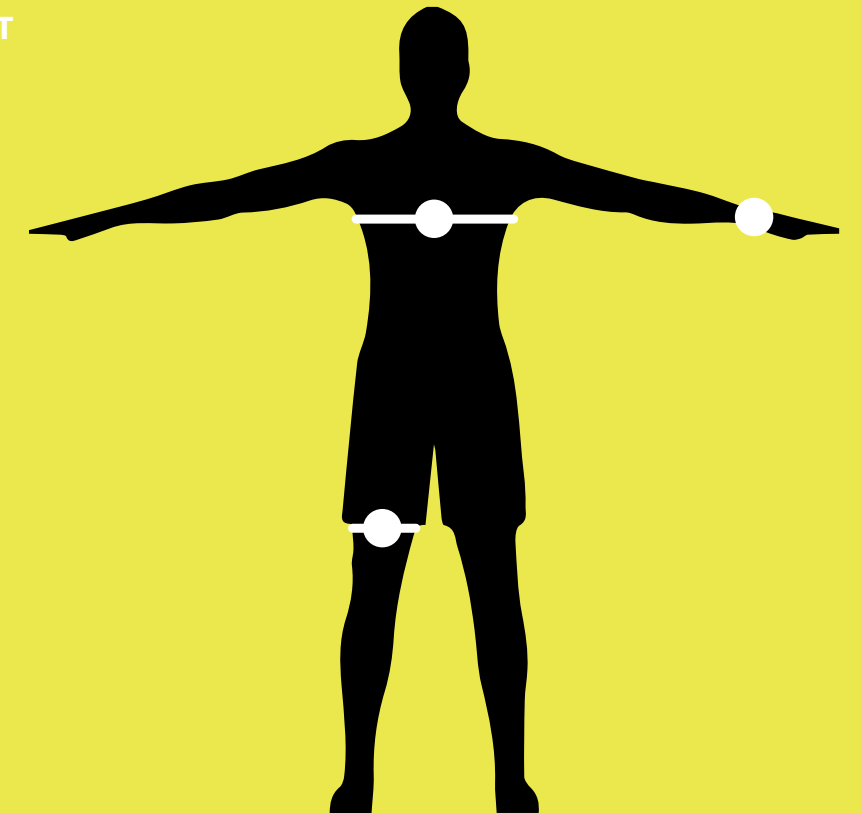
NEEDS

- SONG CONTROL
- VOLUME CONTROL
- PLAY / PAUSE
- EMERGENCY CALL

**COMMON USED PLACEMENTS
FOR PHONE**



**SUGGESTED PLACEMENT
FOR THE PRODUCT**

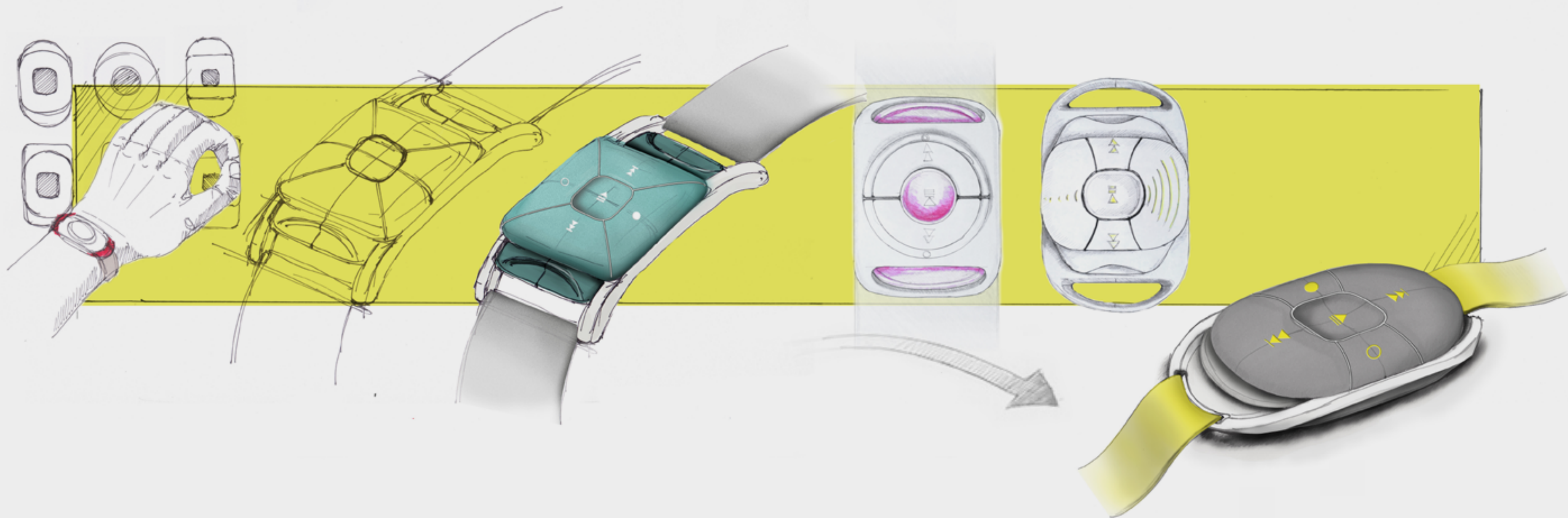


II. EMERGENCY

- Unsafe situations
- Injured
- Threatened



SKETCH EVOLUTION



FUNCTIONS



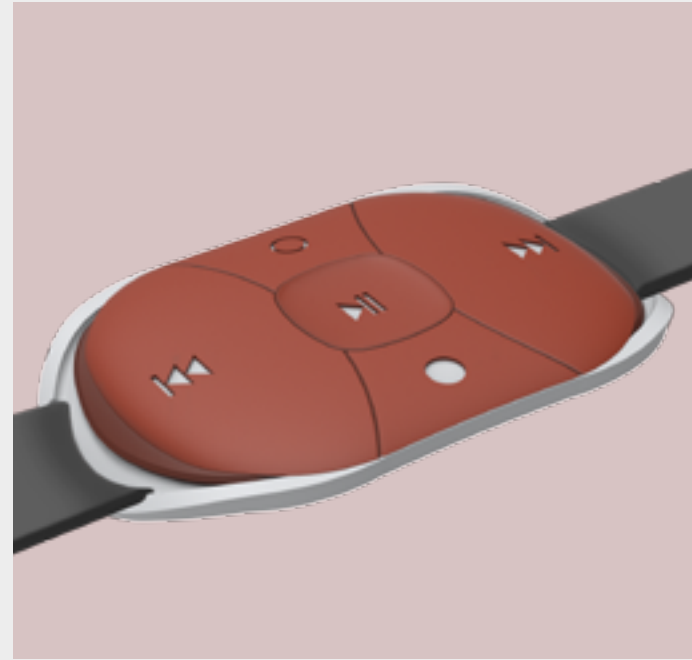
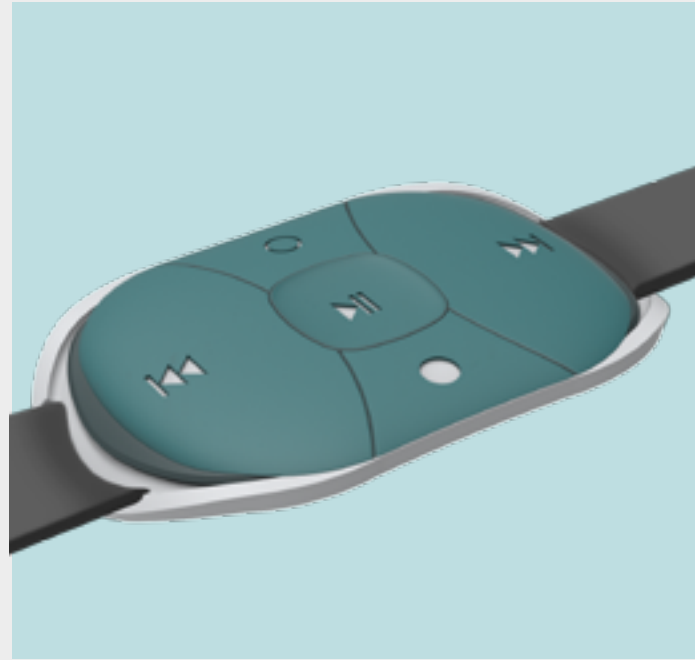
USER SCENARIO



EMERGENCY CALL
pre-installed number

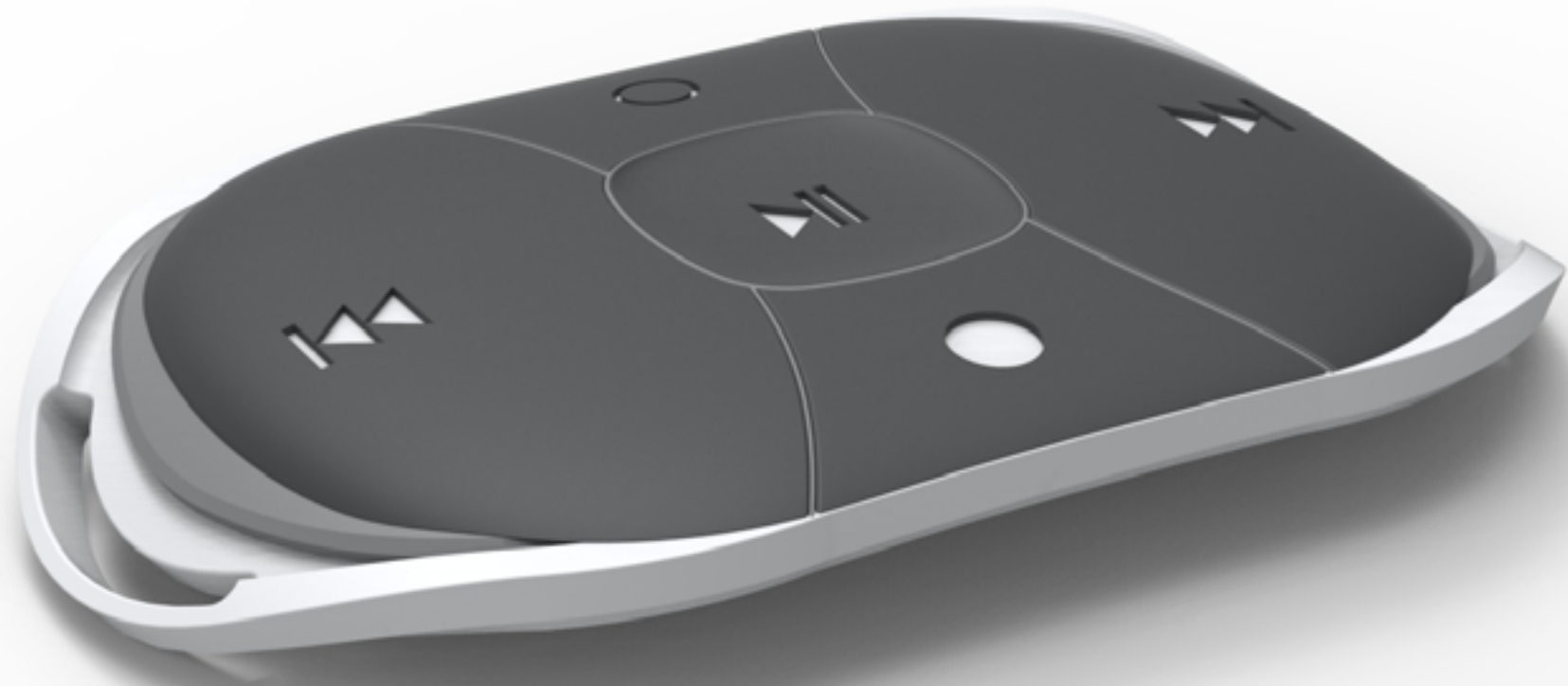


COLOR CHOICE



VIEWS

Perspective view



Front view



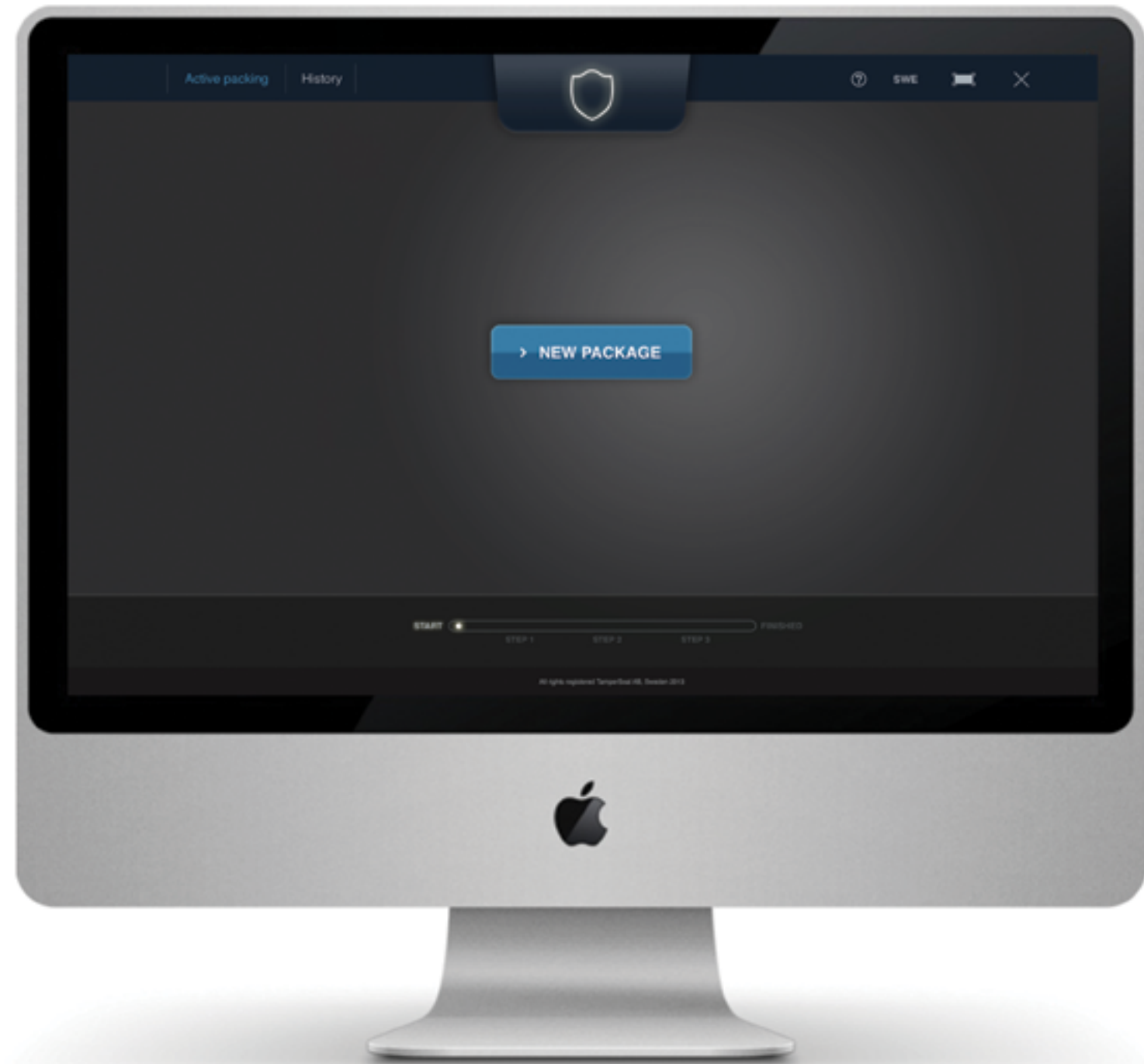
Side view





DATE	ITEM DESCRIPTION	EAN No.	SENSOR UNIT No.	SIGN
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM
2013-03-13	Apple TV_white_SL35	06499-06492	TS_EG_2013-679	LM

Interface for
packaging program.



**Interface for a packaging program
when registering items in a store.**

A project in developing an simple and easy to
understand interface.





STEP 3:

Scan the bar code of retail item with the bar code reader

< BACK

EAN No.

6233-6788

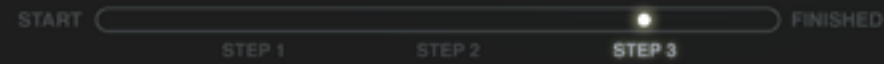
Item description

APPLE TV MINI WHITE

If a description does not appear ad one manually. Max. 32 symbols

Doesn't work?

NEXT >



Doesn't work?

NEXT

Doesn't work?

If the EAN No. and item description doesn't appear in the field.

- Below are suggested action to solve the problem:
1. Check so there's no wrinkles in the vacuum plastic that covers the bar code.
 2. Try to scan with the bar code reader in various angles and distanses at the item bar code.
 3. Restart the bar code reader by unpluggthe cord from its power supply.
 4. Restart this program.

If the problem remains, call TS service number for assistance.



Wallpaper for the Dermatological Clinic, Malmö Hospital.

A group project with Joey Chung

**“Freshen up three waitingrooms
at the Dermatological Clinic at
Malmoe Hospital.”**

Elements from the vital region of south
Sweden creates a feeling of recognition
among the patients.



CHILDREN



SMALL AREA



BIG AREA

MOOD BOARD



WALLPAPER GRAPHICS



CHILDREN



SMALL AREA



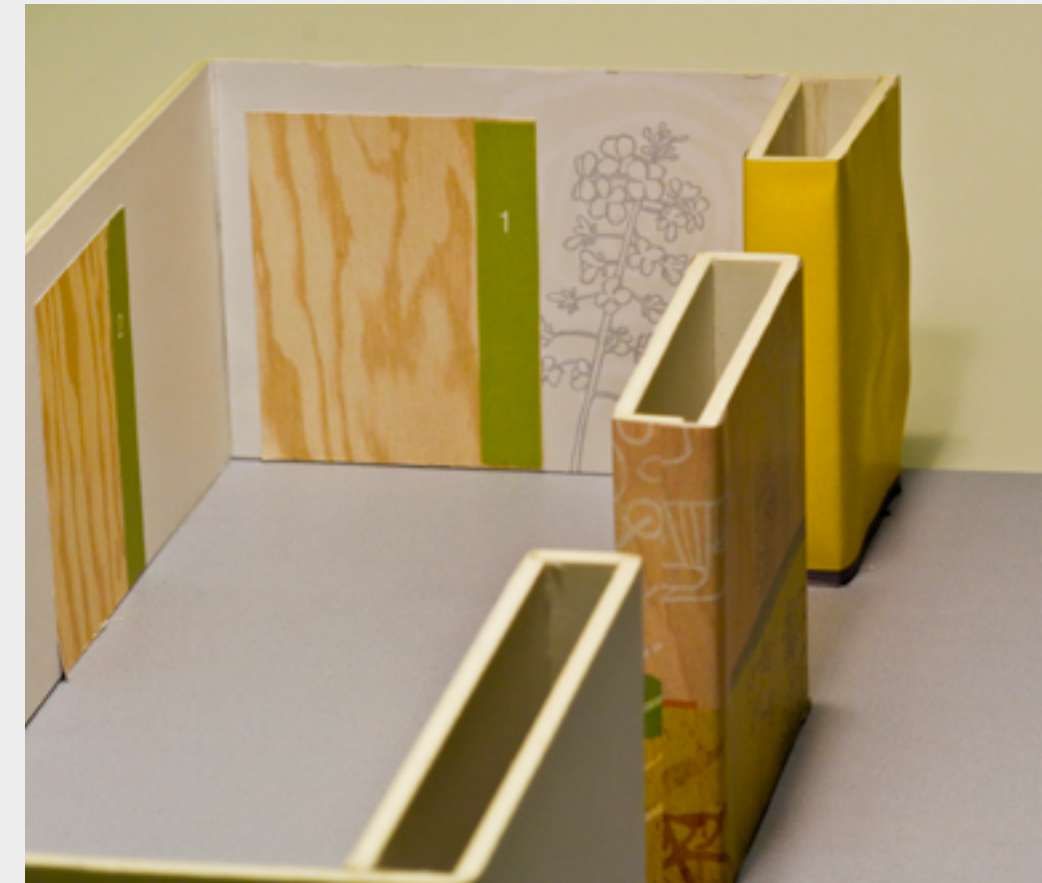
BIG AREA



CHILDREN



SMALL AREA



BIG AREA



CHILDREN



SMALL AREA



BIG AREA



Interactive stove preparing
the family dinner.



“Give families opportunities to cook in the weekdays no matter how little time they have.”

recipe suggestion



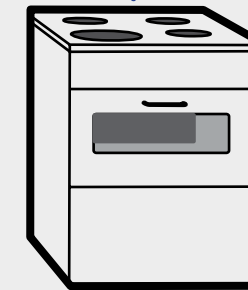
grocery shopping



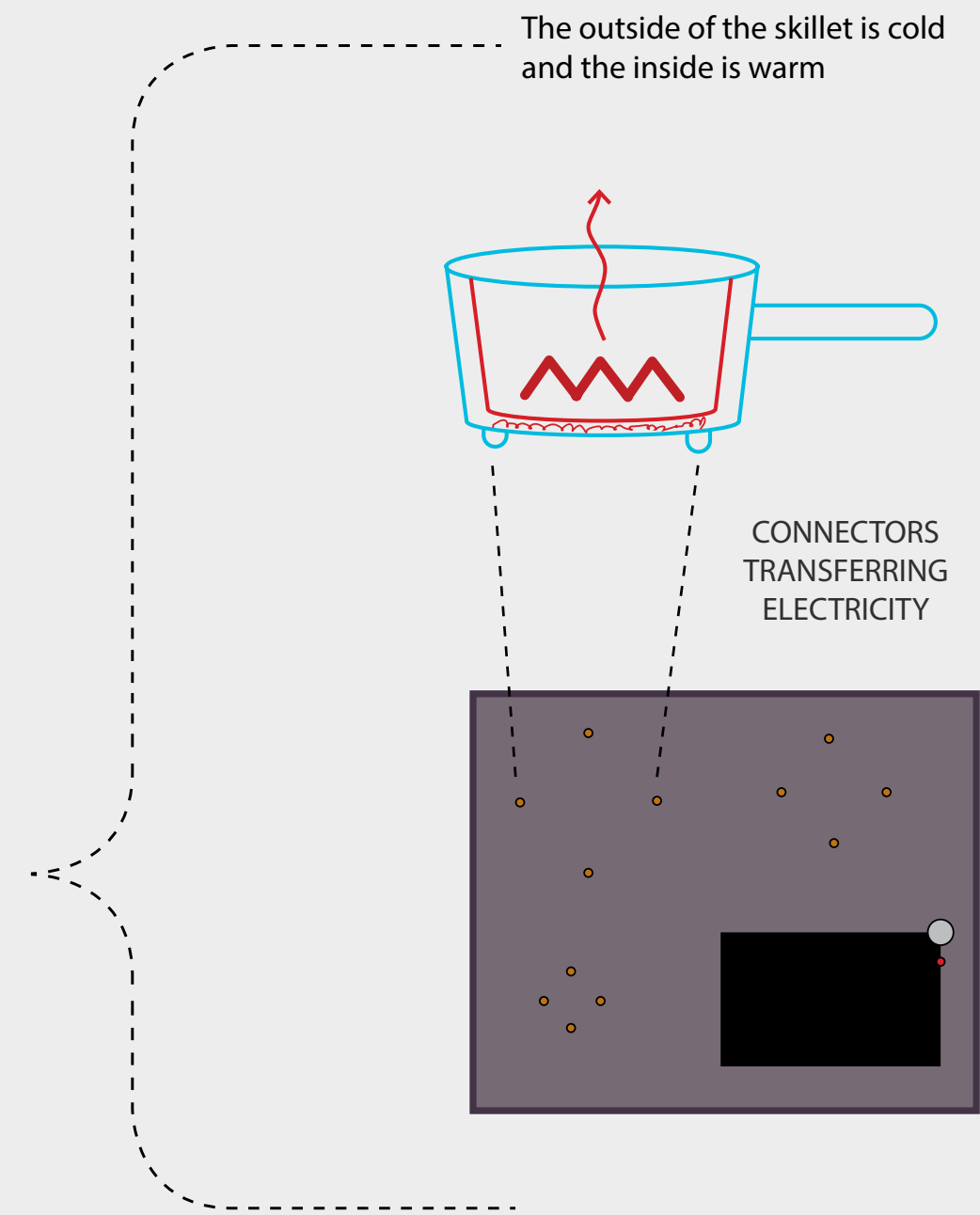
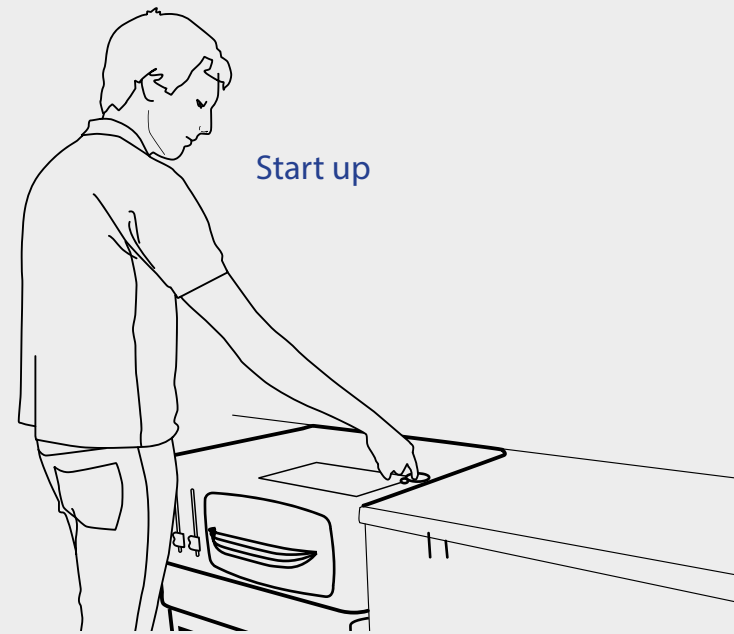
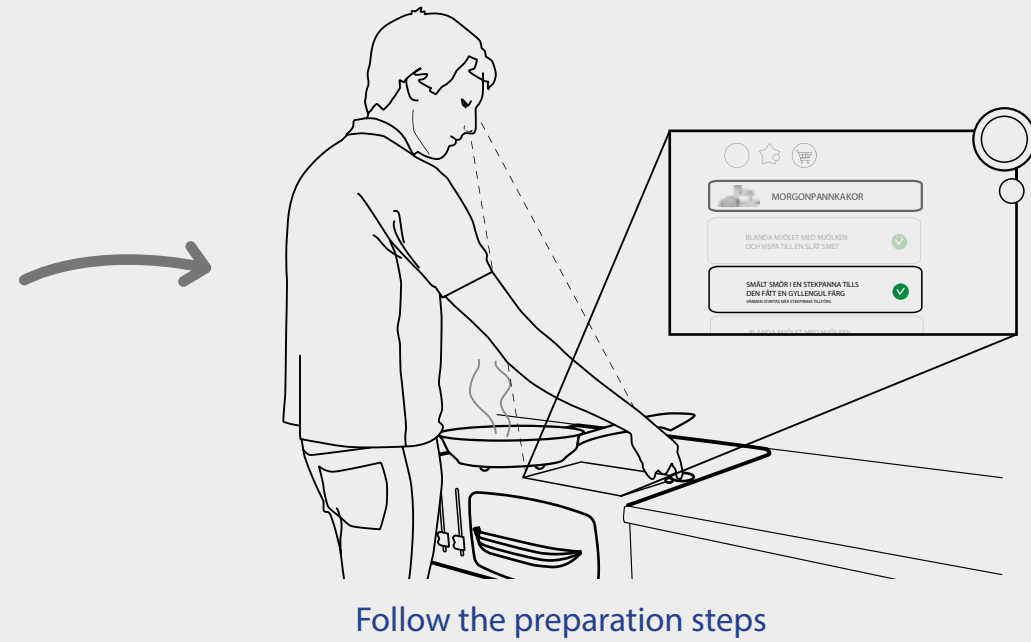
cooking



serve from the stove



Gather time consuming activities to the stove.



LAGA 



Asiatisk fisksoppa med matkorn

Tillaga

1. Dela fisken i mindre bitar 
2. Koka matkorn, kokosmjölk, vatten, pressad vitlök, limeblad, curry, ingefära och salt under lock. Ca 15 minuter på mellanstora plattan 
 10 min resterande tid
3. Lägg i fisken i grytan när 10 minuter återstår tills grytan är klar. 

Ingredienser

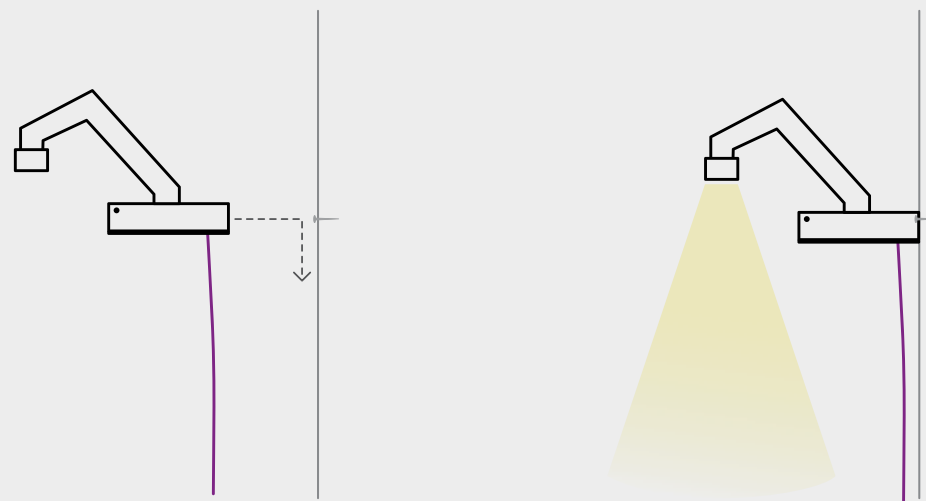
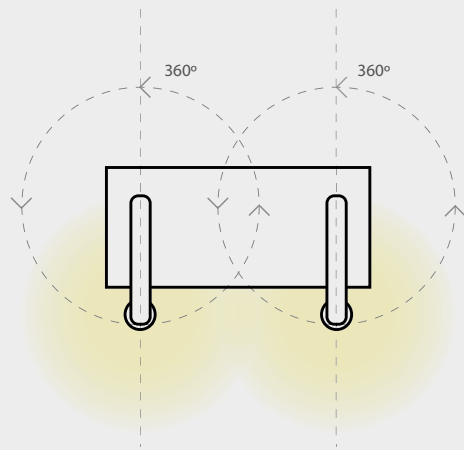
- 400 gram vit filakfilé t ex hoki
- 100 gram räkor
- 1 dl matkorn
- 8dl kokosmjölk
- 2dl vatten
- 1st vitlöksklyftor
- 1st limeblad torkade
- 2tsk curry
- 2tsk ingefära
- 0.5tsk salt

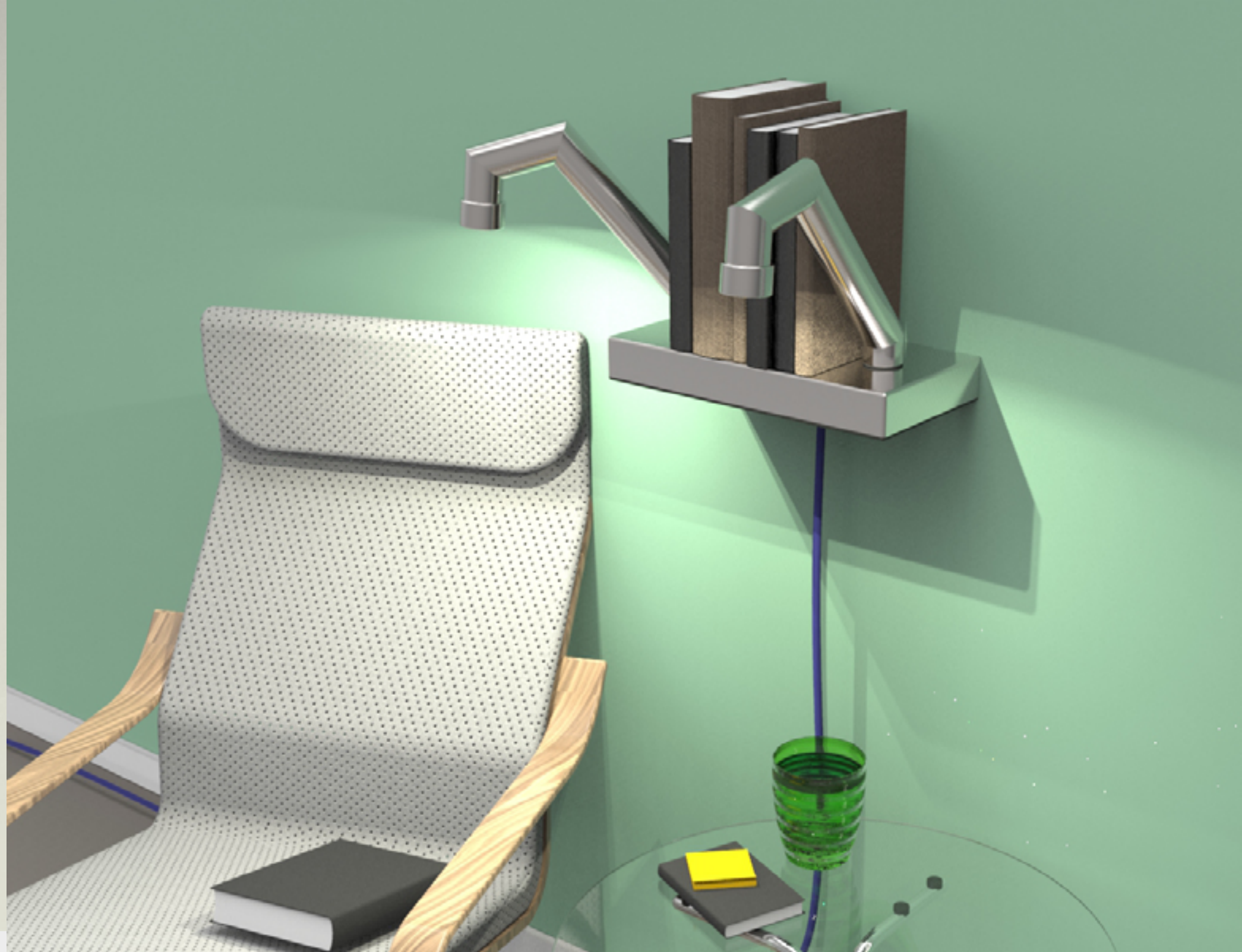
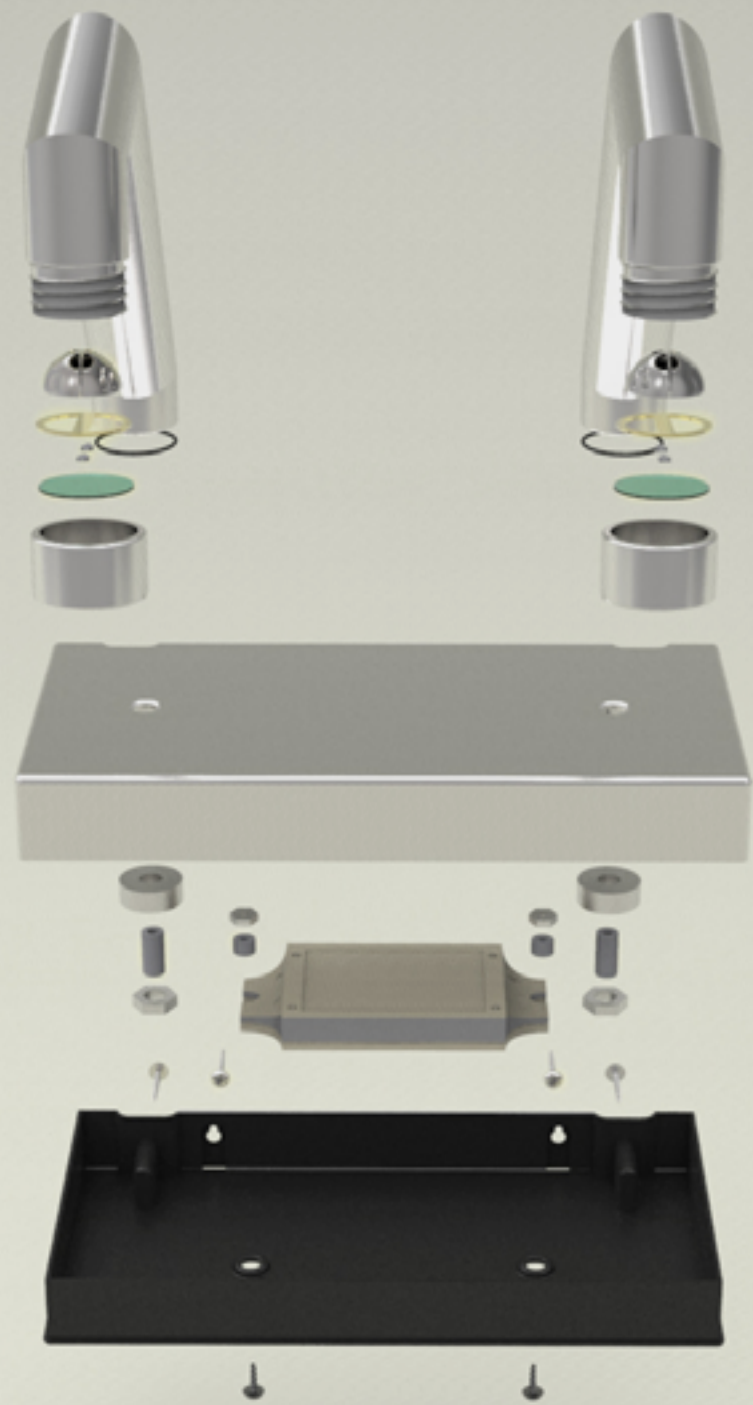


A close-up photograph of a microscope's objective lens and eyepiece, with a green-tinted overlay. The text is positioned in the lower right quadrant of the image.

LED-lamp
visualizing the
characteristic of LED.

LED-lamp where the characteristic of directed LED is visualized. Visualize the light as an directed stream resembling of a water tap.







MASTER PROJECT

Water transporter for the Amazon region.

Field study and realisation of prototype in Brazil & Colombia.

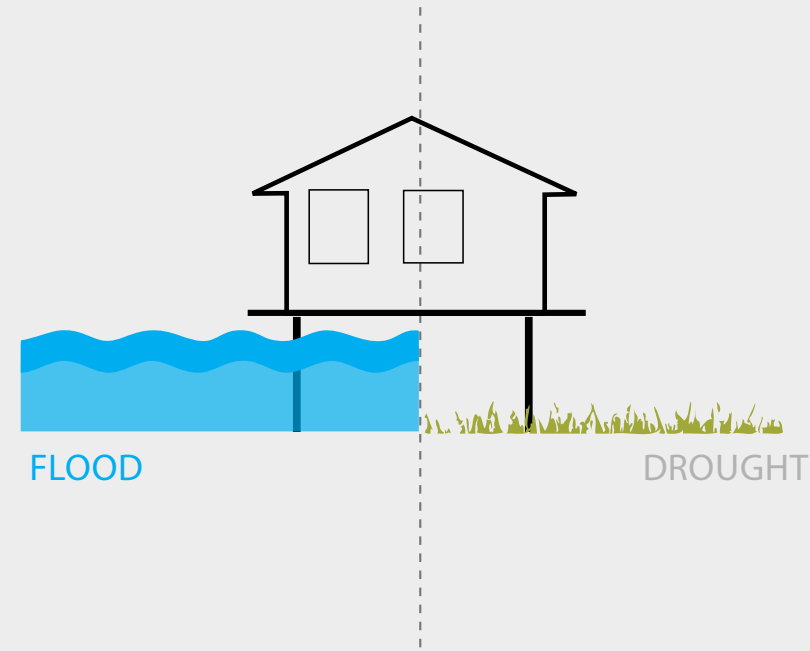
*Need: Water transporter, powered by a natural power source and possibility to be **built on sight** with local material.*



FIELD STUDY
IN THE AMAZON,
BRAZIL



PROBLEM DEFINITION



The Amazon River has two seasons: flood season & drought season.

During drought season the Amazon river shrinks 1km width and the water level lowers up to 15m.

Villages without electricity are forced to walk far for household water in hot climate and rough terrain.



CONSTRUCTION
ON SIGHT



1st prototype: Lund, Sweden



2nd prototype: Amazon River, Brazil



3rd prototype: Zaragosa, Colombia



